

# Good for business, good for the planet

with Brother Managed Print Services

One of the most comprehensive **FREE** end-of-life recycling programmes provided by any NZ print manufacturer – Brother offers free recycling nationwide for all our printers, inks, toners and drums.



**Environmental Choice NZ certified** – NZ's official environmental label recognising the effort of manufacturers to reduce the environmental impact of their products (on selected Brother models).



Ranked #1 in the print industry for being 'environmentally conscious'<sup>\*\*</sup>



**Partnership with Sustainable Coastlines** – Sustainable Coastlines is a New Zealand charity who looks after our country's coastlines and waterways. Brother is working with them to **develop locally produced seedling trays from recycled cartridges**. For every product recycled through Brother's recycling programme, Brother makes a donation to Sustainable Coastlines.



The #1 print brand and one of the top 4 companies in NZ for reducing carbon emissions, within CEMARS and carboNZero certified organisations.\*



**carboNZero certified** – First print band in NZ to receive the world leading carboNZero certification. This recognises our ongoing pledge to manage, reduce and offset carbon emissions.

**Brother Eco Factories** – Brother products are produced in green factories with ISO 14001 certification. They use minimal power usage and we're developing machinery that can take advantage of **recyclable energy**.

**ROHS Compliance (Restriction of Hazardous Substances)**

– All products use absolutely no hazardous substances and meet specific criteria such as no mercury, lead, cadmium, chromium and nickel or their compounds.

**Energy efficient machine design** – Using cutting edge technologies, we've developed machines with features such as **low energy standby (which is close to zero power consumption)**.



\*Enviro-Mark Solutions 2018  
\*\*Perceptive Research 2018